

**SAINT CLARET COLLEGE, ZIRO**  
**COMMERCE**  
**SYLLABUS AS PER RGU SEMESTRAL SCHEME**  
(Subjected to syllabus enrichment by SCCZ for Claretines)

**Semester IV**

**BCM 404: Entrepreneurship Development**

Total Marks: 100 (80- End Semester and 20- Sessional)

**Objectives:** Having studied this paper, a student will be able to:

- a. *Understand the concept of Entrepreneur and Entrepreneurship and explain the various factors which affect the entrepreneurship growth*
- b. *Analyse the concept, role, significance, problems and its remedies of the small scale industries and the government policy and measures for the growth of small enterprises*
- c. *Understand the procedure of setting up a small enterprises*
- d. *Analyse the small scale industrial policies of Arunachal Pradesh, and its global competitiveness, strategies for developing small enterprises in Arunachal Pradesh and need of professionalism in managing small enterprises. It also aims to understand the social responsibilities of entrepreneurs.*

**Unit 0 Baseline Analysis:** Introduction of basic concepts, objectives, and goal setting.

**Unit I:** Entrepreneur and Entrepreneurship: definition of entrepreneur and enterprise; Concept; Features of entrepreneurship; entrepreneurial function; Classification; Type of entrepreneurs; essential characteristics of an entrepreneur.

**Unit II:** Small Enterprises: Concept of small scale industries; Concept of tiny sector; Ancillary industries and cottage and village industries; Role of small enterprises and its significance; Problems of small enterprises reasons and remedies; Government policy and measures adopted for the growth of small enterprises.

**Unit III:** Entrepreneurship Growth: Factors affecting Entrepreneurship Growth- Economic; social; psychological; political factors; Institutional Support (SIDBI, NABARD, NEDFI, IIE).

**Unit IV:** Setting up a small enterprises: Steps involved in the formation of small scale enterprises; Sources of Finance; Feasibility Study.

**Unit V:** Future outlook: Global Competitiveness; MSME Act; Arunachal Pradesh Industrial Policy; Strategies for developing Small Enterprises in Arunachal Pradesh.

**Unit 100: Advanced Skills:** Revision of concepts, journal/magazine reviews, and assignments/projects.

**Recommended Readings:**

Desai, V. (2014). *Small Scale Industries and Entrepreneurship*. Bombay: Himalaya Publishing House Pvt. Ltd.

Khanka, S. S. (2015). *Entrepreneurial Development*. New Delhi: Sultan Chand Pvt. Ltd.

- Dutta, B. (2009). *Entrepreneurship Management: “text and cases”*. Excel Books.
- Gupta, C. B., and Srinivasan, N. P. (2011). *Entrepreneurial Development*. New Delhi: S. Chand & sons.
- Gosh, B. (2000). *Entrepreneurship Development in India*. New Delhi: National Publishing House.
- Singh, A. K. (2006). *Entrepreneurship Development and Management*. New Delhi: Laxmi Publication Ltd.
- Gordon, E. and Nataranjan, K. (2013). *Entrepreneurship Development (4<sup>th</sup> ed.)*. Mumbai: Himalaya Publishing House Pvt. Ltd.
- Prasain, G. P. (2003). *Entrepreneurship Development*. New Delhi: Sunmarg Publishers and Distributors.
- Vanipriya,R.,Venkatramaraju.D. (2011). Growth of Small Enterprises in India. *International Journal of Scientific & Engineering Research*, 2(9), 1-5.
- Sharma, Ashok. Parida, R.C. (2015). Growth of Micro Enterprise in Arunachal Pradesh. *Rajiv Gandhi University Research Journal*. 14 (1&2), 74-83.
- National Digital Library of India. (n.d). *Entrepreneurship development*. Retrieved from.  
<http://ndl.iitkgp.ac.in/document/VTJnSUJSdVpiZ0JhZGoxYzlmQXZPWIVaUGJXeW5V7U9welZK7kZoVzJTdz0>