

SAINT CLARET COLLEGE, ZIRO
B. A. (MASS COMMUNICATION)
SYLLABUS AS PER RGU SEMESTRAL SCHEME
(Subjected to syllabus enrichment by SCCZ for Claretines)
Semester VI
BMC-603: Video Production

Total Marks: 100 (80- End Semester and 20- Sessional)

Objectives Having studied this paper, a student will be able to:

- By using cinematic language, the students will be able to create and direct engaging films, demonstrating cooperative, collaborative skills to bring together the disciplines of film making into cohesive whole in a production environment.
- Helping young thinker to write an engaging well-structured story and screenplay in proper format. The craft of writing visually and exhibiting the mastery of character build up and dialogue writing
- To make students Understand the current film making technologies and keeping up with the advancements.
- To edit the narrative of story through the amalgamation of science, craft and aesthetics and thus creating future editors.
- Identifying viable films and Television ides and understanding rights acquisitions. To demonstrate the mastery related to financing, pitching, pre-production, production and post production, supervision, distribution and P&A, thus creating future producers.

Assignments:

Production of a Film (Fiction or non-fiction) of not more than 15 minutes.

- ✓ Submission of **Production Book** (script, shot division, story board, screenplay, etc.) is mandatory
- ✓ Public Screening and viva

Recommended Readings:

- Angela Wadia,(2008) Film Television and radio Production, Kanishka Publisher,Distribiter
- R.C Ramanujam (2011)Television and Radio Broadcasting, Balaji Offset
- Vivien Morgan(2009), Videojournalism Atlantic Publisher,Distribiter